

India vs The World: The Nutraceutical Power Shift 2030



This report looks at the following areas:

- The Nutraceutical Market India vs Global Outlook report delivers a concise view of how preventive healthcare, functional nutrition, and scientific innovation are shaping the future of wellness. It analyzes the global market across regions, categories, and delivery formats, covering segmentation, growth drivers, regulatory landscape, technology advancements, and competitive positioning.
- The report highlights major trends across dietary supplements, functional foods and beverages, botanical ingredients, and next-gen delivery systems supported by clinical validation and bioavailability technologies.
- A regional comparison outlines consumption and innovation patterns in North America, Europe, Asia Pacific, and emerging markets, with insight into consumer preferences, e-commerce expansion, and evolving regulatory models.
- The India section captures the country's rapid rise as a nutraceutical hub — powered by Ayurveda-based ingredients, sports nutrition growth, immunity products, and robust manufacturing and export capabilities.

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“The global nutraceutical market is set for strong growth as consumers increasingly shift toward preventive wellness, clean-label ingredients and science-backed nutrition — driving the mainstream adoption of functional foods, supplements, and advanced delivery systems worldwide.”

“India is accelerating even faster, with growth nearly double the global rate, fuelled by Ayurveda-led botanicals, rising sports nutrition and immunity demand, and rapid e-commerce expansion — positioning the country as a global hub for high-quality, export-ready nutraceuticals.”





About Kaleido Koncepts

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